Business Concepts & Careers

Human Resource Unit

Best Places to Work Project Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Each student will be assigned one company to research from Fortune’s list of the 100 best companies to work for. Utilizing the websites <https://www.greatplacetowork.com/best-workplaces/100-best/2017>and <http://fortune.com/best-companies/>

**Written Assignment:** In MLA format, students will write a paper covering all topics listed below. Each topic area should be addressed in a separate paragraph that consists of at least 3 sentences.

1. Brief overview of
   1. What the company does
   2. Where is its headquarters located
   3. Number of employees
   4. Is ownership Private or Public
      1. If public, what is its stock symbol
2. Great Challenges: What kind of support is there for professional development?
3. Great Atmosphere: What are people like that work at this company? How do they have fun? How formal is it?
4. Great Awards: What type of compensation (pay and benefits) do the employees receive?
5. Great Pride: How does the company play a role in the community? How do employees support each other?
6. Great Communication/Bosses: How comfortable do employees feel about talking to their bosses. Do they think their voices will be heard? How experienced are the bosses? Do they help their employees?
7. Reflection: Based on what you have learned, what are the top 3 reasons people want to work for this company? Would you want to work for this company? Why or why not?

**Poster Assignment**: Using PosterMyWall.com, students will create a poster which is a visual representation of the company and why it is a great place to work.

Posters will include:

* Company Name
* Company Logo
* At least 5 images that represent why it’s a great place to work. Text should be used only to enhance/explain images